

## **Firedog Communications Work Culture**

Firedog Communications is a fully integrated marketing communications agency located in Thunder Bay, Ontario. We are proud of our diverse and international team.

Over the years, Firedog has hired employees from many different countries, cultures and backgrounds. The company's CEO, Stephanie Ash is an immigrant to Canada from the UK and launched the business with a global lens. Her first business partner was from the United States and the team continued to grow and evolve with new talent from regional Indigenous communities, Quebec and other parts of Canada.

In recent years, the company's client list has continued to expand beyond Canadian borders and its domestic clients have become focused on larger target markets in China, India, Americas and Europe. In order to be able to better represent the brands and organizations it works with, Firedog has continued to expand its global team. Over the last several years, Firedog has welcomed newcomers to its team from India, Eastern Europe and the Caribbean.

### **Working with Newcomers**

Ibrahim Mohammed – Web Developer

Ibrahim joined Firedog Communications in 2016 as a Web Developer within the Creative Department. Ibrahim previously worked at Blackberry and studied his Masters of Science in Computer Science at Lakehead University.

Ibrahim is well-respected in the web community for his programming expertise and always has his finger on the pulse of the tech world to keep Firedog clients current with the latest communications trends.

Ibrahim is originally from India and returned to his home country last year to marry. Ibrahim and his new wife are now newly settled in Canada and being supported to apply for Permanent Residency status. The Firedog team greatly enjoy how Ibrahim shares his cultural practises with the team and exposes us to new customs, values and lifestyle practises. His food samples are a particular favourite.